



REBECCA WOESSNER

DIGITAL COMMUNICATION MANAGER

Creative Graphic Designer with a passion for effective branding strategies and appealing designs. Soon to be in possession of a Bachelor's degree in Graphic Design, Advertising and Branding, I am eager to learn more about digital marketing. I am driven by the pursuit of mastering the intricacies of online platforms to elevate brand presence and drive engagement. With solid foundation in design principles, advertising and branding, I am looking forward to gain more knowledge to excel in the dynamic world of digital marketing.

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rebeccawoessner.com

SKILLS

- Team Work and Leadership
- Design Thinking
- Adobe and Microsoft Suite
- Innovation
- Problem-Solving
- Advertising and Branding
- Time Management
- Strong Communication

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Bachelor's of Fine Arts in Graphic Design. Minor in Advertising and Branding

2021- 2014

RIVERVIEW HIGH SCHOOL

International Baccalaureate Diploma

2018 - 2021

LANGUAGE

English ●●●●●

French ●●●●●

German ●●●●●

EXPERIENCE

DIGITAL COMMUNICATION MANAGER

Blachere Group

January 2024 - August 2024

- Social media and website administration
- In charge of communication and putting in place effective marketing strategies
- Create advertisings and visuals to promote the brand

GRAPHIC DESIGN INTERN

Avent Media Group

2022 - 2 months

- Work with the team in charge of creative productions (website, banner, landing page, commercial presentation) under the responsibility of the art director of the agency on production models and digital declinations.

Clients : Avène, La Roche Posay, Mercedes...

FREELANCE GRAPHIC DESIGN

2021 - Present

- Logo and brand design for White Pine Homes LLC and for TIM o T, DJ (packaging, logo, advertising, typography, brand identity...)